

Rajarambapu Institute of Technology

Cultural Cell

Inauguration of 'Ek Bharat Shrestha Bharat Club'

On 1st August, 2020

As per the guidelines received from UGC "Ek Bharat Shrestha Bharat Club" is established at RIT under Cultural Cell. The aim of EBSB club would be to propagate language, culture of the paired State through various activities.

Background:

It is an initiative of Union Government to pay tribute to Sardar Patel, who played a key role in integrating the nation, for his great contributions to the nation. The exchange programme is being run at behest NITI Aayog. The initiative seeks to build bonds between people of different states of India. The programme is giving boost to existing cultural connect between different parts of the country and enhancing interaction between people living in different states.

Introduction:

The "Ek Bharat Shrestha Bharat" Programme, aims to actively enhance interaction between people of diverse cultures living in different States and UT's in India, with the objective of promoting greater mutual understanding amongst them. As per the programme, each year, every State/UT would be paired with another State/UT in India for reciprocal interaction between the people. It is envisaged through this exchange, that the knowledge of the language, culture, traditions and practices of different states will lead to an enhanced understanding and bonding between one another, thereby strengthening the unity & integrity of India. The States & UTs are to embark on a mission to enhance their culture, academic and economic ties by entering into a wide range of mutual engagements with the paired States/UTs covering the spheres of music, drama, cuisine, language, history, tourism and other forms of exchange between the people.

The objectives of the programme include:

- Promotion of the spirit of national integration
- Showcasing the rich culture and heritage of the country
- Establishing long-term engagements between states
- Creating an environment that is conducive to learning and understanding
- Inducing a sense of responsibility through cross-cultural interactions.

Club Members:

Sr. No.	Name of the Member	Designation	Department
1.	Dr. Lalitkumar M. Jugulkar	Dean, Student Development	Automobile
2.	Dr. Mrs. Manisha V. Jagtap	Coordinator	Management Studies
3.	Dr. Sandip S.Patil	Faculty Member	Gymkhana
4.	Sakshi Chougule	Student Member	Computer Science
5.	Varad Potdar	Student Member	Information Technology

Odisha tagged with Maharashtra under Ek Bharat Shrestha Bharat

As part of Union Government's 'Ek Bharat, Shrestha Bharat' initiative, the state of Odisha is tagged with Maharashtra to organize different programme.

About Odisha's Culture Heritage:

Odisha is also known as Utkala which literally means 'the land of excellent art and culture.' The state has been a home for exemplary endeavor in the field of art, sculpture, craft, as well as architecture for more than 2000 years. The land is blessed with nature's beauty and has encouraged many musicians, dancers, artists, and craftsmen to create their finest works.

Odisha boasts of a glorious history and rich cultural heritage and tradition with splendid varieties of art forms and enchanting monuments including ancient caves, sculptures and skillfully built temples. The Sun temple at Konark and Jagannath temple at Puri continue to remind the world of Odisha's proud past. The stunning architectures, history, dialects, vibrant art music and dance forms make Odisha ever sprightly state of India. Odisha (formerly known as Orissa), the battleground for the famous Kalinga war fought by Ashoka the Great, lies on the country's east coast.
